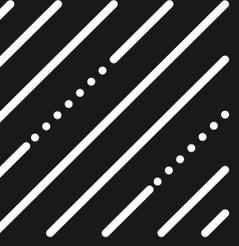




fuckyaistream ■



2.0



by unflake™

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utility	\$UFm	11,589,000
nfts	\$FKm	12,000
membership	\$WTFm	3,000
xxxxxxxxxxxx	NFTs, secret memberships and utility payment tokens built by a boutique crypto studio on the XRP Ledger. Handcrafted by wtfpirates for friends, by friends.	xxxxxxxxxxxx
11	<i>Laissez faire, laissez passer</i>	00

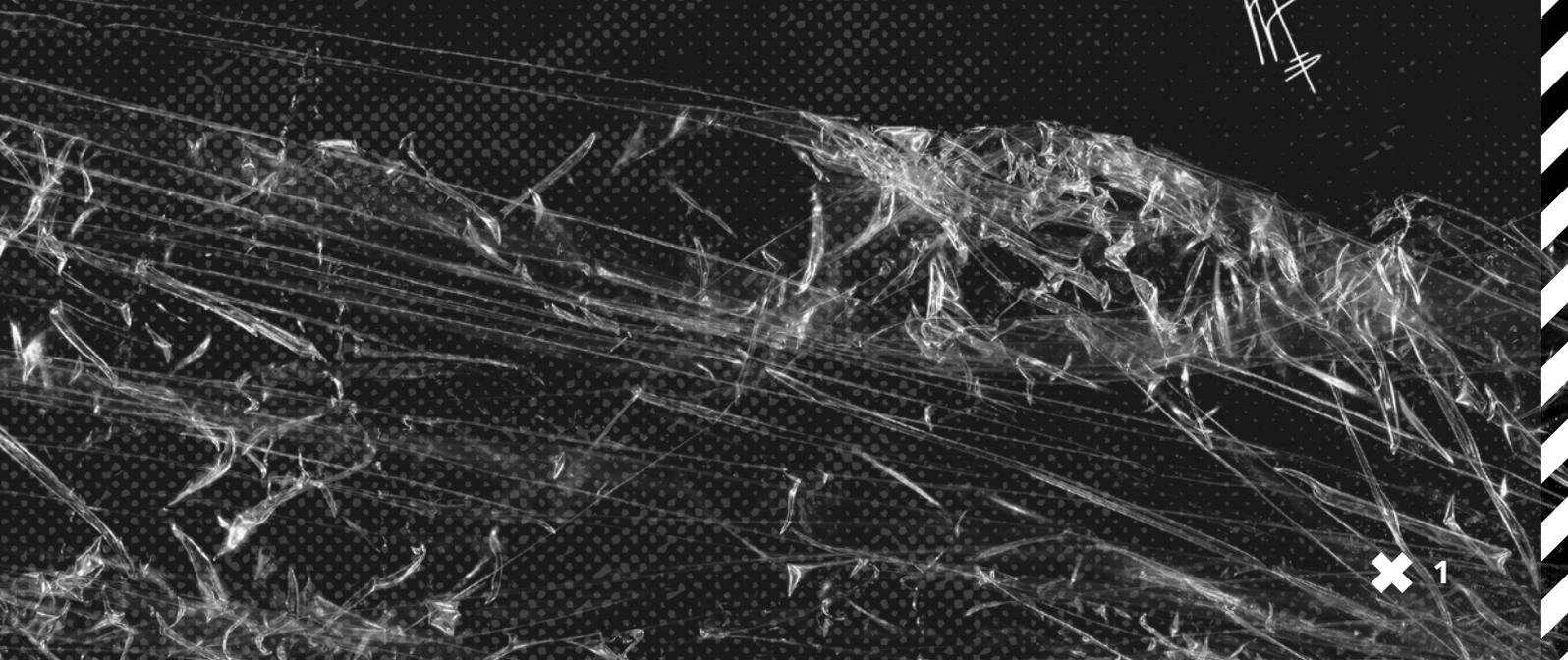


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Abstract

As blockchain technology continues to dominate headlines, cryptocurrencies—especially their valuations, and potential to disrupt all industries—are of increasing interest. However, the **mainstream** doesn't understand what a cryptocurrency is or why it matters, let alone how the technology behind it works. As a result, the public perception of blockchain applications is increasingly narrow-minded and short-sighted. Likewise, the technology's potential and long-term implications remain esoteric and largely ignored...and we kinda like that. We are not a conventional dev team, we are not a conventional crypto group or a fucking shit coin. We are not building for democratizing, fighting financial institutions or a maximalism of any kind, we don't care about FUD, bears or politically correct entrepreneurs and all that talk about utopian societies where everyone is happy and equal.

Our work strives to enhance ideas, human freedom, efficiency of life and contemplation of existence. We believe that, whether for profit, statement or pure manifestation, **everyone must be free**. Since our inception, the blockchain technology has helped us to sail as renegade pirates with all kinds of projects. **We were there from the beginning watching the BTC** genesis block and trading some coins for digital gaming assets, pizzas and drugs, giving support to the persecuted journalists, activists and cypherpunks. Since then, we understood that the value of things arises from the intrinsic need of human beings to take over their lives. "We're not special. We're not beautiful and unique snowflakes. We're the same decaying organic matter as everything else, we are all part of the same compost heap. We're all singing, all dancing crap of the world"...so **fuckmainstream** ■

On a more pragmatic perspective, we plan to innovate within the **XRPL** by normalizing the practical human level application of blockchain tech in the **art, retail, travel and life insurance industry**.

**Note that this whitepaper is provided for informational purposes only, and does not and will not create any legally binding obligation on the authors or on any third party. For specific legal terms governing the use of our tokens, please take a drink, relax and be free.*

Vision

■ fucKwainstream ■

Mission

Unflake's main purpose is to be a representative for a tribe of people that are constantly reversing entropy and share our ideological construct to transcend into culture, history and existence using any, and every, medium necessary to do so.

Competencies

We are not a conventional crypto project and we do not intend to become one. As an established company our sphere of influence is not limited simply to the crypto world. Over the years we have gone from being a team of friends to a consolidated company with physical and intangible assets scattered around various consumer and development markets.

We have creative, human capital and software infrastructure that allow us to undertake solid projects with sufficient financial and operative sustainability to achieve success. And most importantly, we have the experience of undertaking ambitious projects alongside renowned brands.

laissez faire,
laissez passer...

■ **Unflake Ecosystem**

We are introducing a market ecosystem that reduces economic natural friction on the value of *Unflake* issued crypto assets on top of the XRP Ledger.

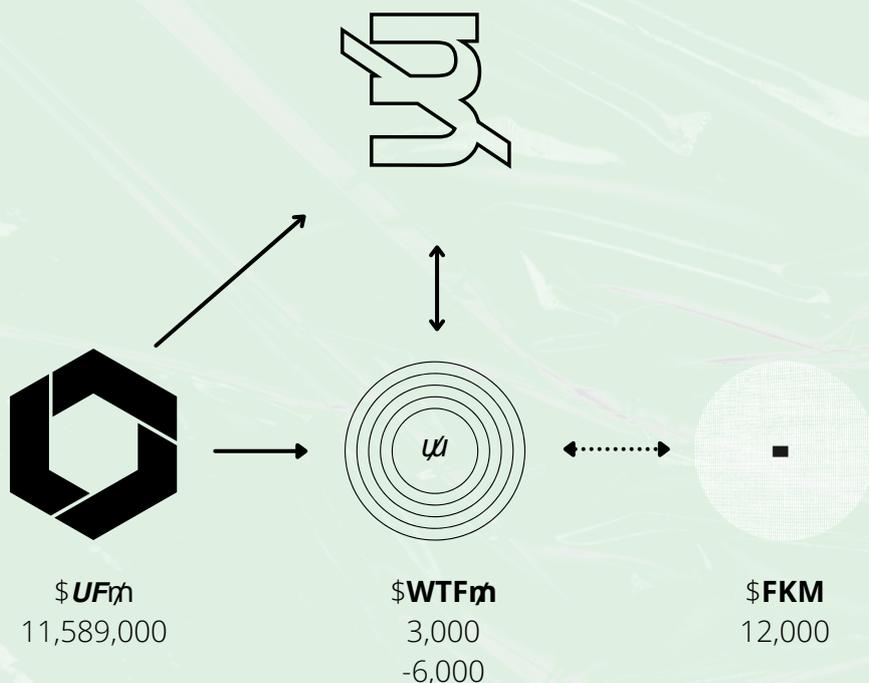
There are three types of tokens in our market design:

- 

\$FKM: Finite supply NFT OUI coin issued before the minting of **Unflake** digitally handmade collectible art.
- 

\$UFM: Payment token as a medium of exchange, store of value, and unit of account for brands, general public, **Unflake** marketplace and *Unflake* meta real estate.
- 

\$WTFM: Scarce supply Non Fungible Utility Token as membership for the secret club, acquisition of partnership editions of \$FKM, access to **Unflake** bunker, accommodations and concierge services.





Other Key Business Assets



MANPOWER

A team of **graphic designers, marketing creatives and admin executives** with a lot of experience working in amazing projects alongside **coders, A.I experts and automation devs.**



PARTNERSHIPS

Various business **partnerships** with well known fashion, travel and consumer worldwide brands **(for special editions, collabs and hype)**



ENTERTAINMENT

Award winning **entertainment and event production** brand with the know how for hosting festivals, social and large scale events.



HQ LOCATION

A prime geo location for investing in crypto. Our HQ is located in a free country that is considered **a tax haven with access to global markets.**



REAL ESTATE

A secret bunker in beta planning (yes...the type of bunker to hide from an asteroid, go living off grid or cold storage for digital assets, servers or art)

Why the XRPL?

The **XRP ecosystem** is a real game changer and a challenger to ETH and BSC in a lot of areas. The **high performance, proven reliability and vibrant community** of XRPL is just the pinnacle of blockchain technology.

“The XRPL delivers powerful utility to developers on a public, decentralized blockchain. Validation occurs via a consensus process where independent nodes are managed by a wide range of participants — not by a singular controlling entity. Amendments to the XRPL can be proposed by any participant and require 80% quorum approval for two consecutive weeks by the validator community. And once confirmed, transactions cannot be reversed or altered.”

“The Blockchain Trilemma is a model to conceptualize the challenges that all blockchains face, stating that the platforms cannot be truly decentralized, scalable and secure all at once. The truth is, the XRP Ledger was the first and is one of only a few blockchains able to run a decentralized, on-chain, limit order book exchange in near real-time. It can sustain a maximum throughput of up to 1,500 transactions per second (scalable), is managed by a range of diverse participants who collectively confirm transactions and approve proposed amendments (decentralized) and utilizes consensus protocol that protects against attacks and failure modes (security). And XRPL does all this in a very sustainable way. In fact it is the world’s first major, global, carbon-neutral blockchain.”



With ease of development, low transaction costs, and a knowledgeable community, it provides developers with a strong open-source foundation for executing on the most demanding projects—without hurting the environment.

More info at: <https://xrpl.org/>

About Us

The team behind the \$FKM, \$UFM & \$WTFM

We are establishment digital renegades, crypto addicts, wallet nomads and geek wanderlusters. We are the lost **white hat hackers**, ex cypherpunks, well known cyber bullies and pirates of the internet.

Our team is made by people from **all around the world**, women and men that love disruption, creative projects and freedom. We are the new wave of devs. We love Silicon Valley but you can find us getting drunk in **Tulum, Miami and Ibiza**. We are those from the legendary sneakers, the magic gummies and the old school napster, the pirate bay and burning man.

It is a promise that we will reveal our identity, but **for the moment, this must remain between us** as a tribute to the creators of blockchain technology, as a requirement for security and as a statement for a world without privacy, without individuality and without anonymity.

You can think of us as the "**wtfpirates**". We sail without rules, seeking our own digital paradise, rading social networks, servers and entire societies. We have no flag, we have no master to guide us but, as a team, we are continually cleaning our deck of spilled whiskey and blood from past battles. We have freedom chants, we throw the treacherous overboard and we are looking to have fun while working hard.

We are in possession of a secret map. ■ **fuck mainstream**



The Company

Unflake Studio for The Premium Crypto Market

unflake

111000010 100000010 101000101
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"You are not a beautiful and unique **snowflake**. You are the same organic and decaying matter as everyone else."

■ fuckmainstream

We are a homegrown studio specialized in **custom cryptos and NFTs that are not available at traditional exchanges**. In many cases these tokens are designed with a utility or promotion purpose and not for general release.

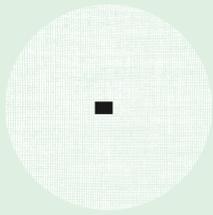
The design of these tokens is consigned to us by trusted and **well known fashion, music and consumer brands**. Since 2011 we've been working as a custom crypto studio for amazing people and dope companies, now the time has come for us to hype our own project.

The ₼ Coin

There is only one ₼ coin, the other 999 are lost along with the issuer. This token is just an **artistic expression**, a statement, a mind fuck idea...

Things are not the value, ideas are.





The \$FKM NFTs

Special Editions: 600 NFTs

Public Editions: 11,700 NFTs

In the world of digital art, **everything is full of algorithmic projects**, with replicable attributes, pixels, procedural and generative art.

We love it and actually own several encrypted pieces of this kind of aesthetic, but for our \$FKM token, we decided to do something different. We believe in branding attributes to recognize the author, so our **NFTs** have some of this but just in a first layer, **the second layer is made by human hand** in digital format **without procedural algorithms**. We still believe that for something to be unique it's not just the blockchain registry or the smart contract but also the idea and statement behind it.

Every \$FKM NFT has its own **ideology, visual signature and personality**. Every piece is visually *unique in colors, geometry, text, animation, attributes and most important, is unique in the written statement* that lives within the piece of art. Is not just a visual identity, but also a profound ideology construction.

\$FKM are **12,000** uniquely created pieces, each with their own style, each with a different degree of complexity, rarity and meaning. **The value of each collectible is not defined by us**. We don't have a score index of rarity or uniqueness. That will be defined by human contemplation, interpretation and the purest free market of all.

Every collectible is also visually serialized. #1 appears to be more valuable everytime, but is not just the number, but also the design, the author (special editions) and the idea behind it that gives value, so maybe #12,000 will be more desired and therefore, more valuable.

The \$FKm NFTs Specs

Handcrafted in The Best Softwares



Serial

Every NFT has its creation serial number

FKm Art

Every collectible has a unique pattern, model, line and style

Statement

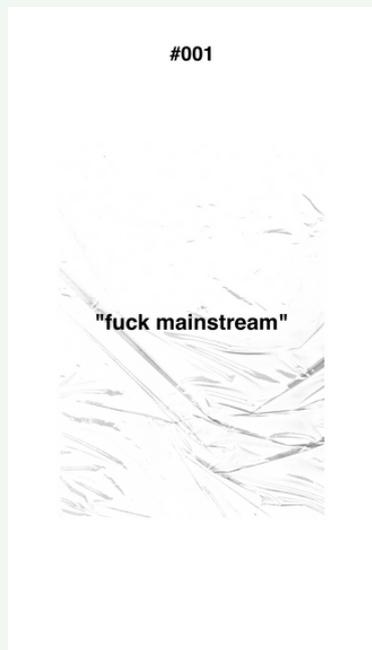
An ideological construct is embedded on each piece. Sometimes a literal quote, others an abstract premise.

Size: **1080 x 1920 or 1000 x 1000**
Format: **MP4 // GIF // STATIC**



The \$FKM Showroom

"#1, #2, #3, #4 and #5 are already minted in ETH"
all other are waiting for



"Fuckmainstream, ."
#1 by @wtfpirates - GIF



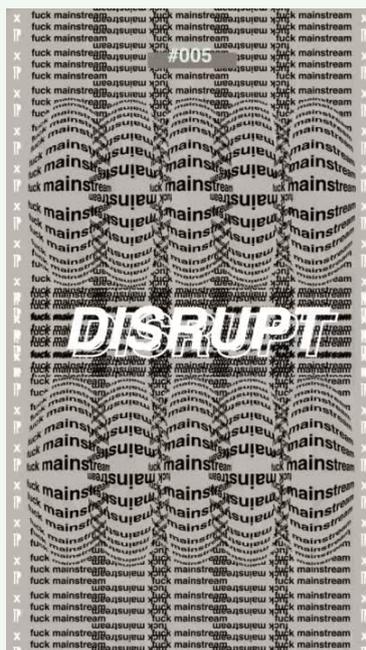
"Just decaying matter"
#2 by @wtfpirates - GIF



"Things end up owning you"
3 by @wtfpirates - GIF



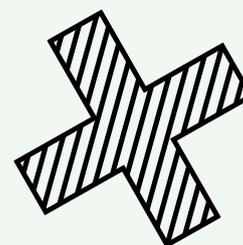
"Entropy"
#4 by @wtfpirates - GIF



"Disrupt Algorithm"
#5 by @wtfpirates - mp4

Minted Samples

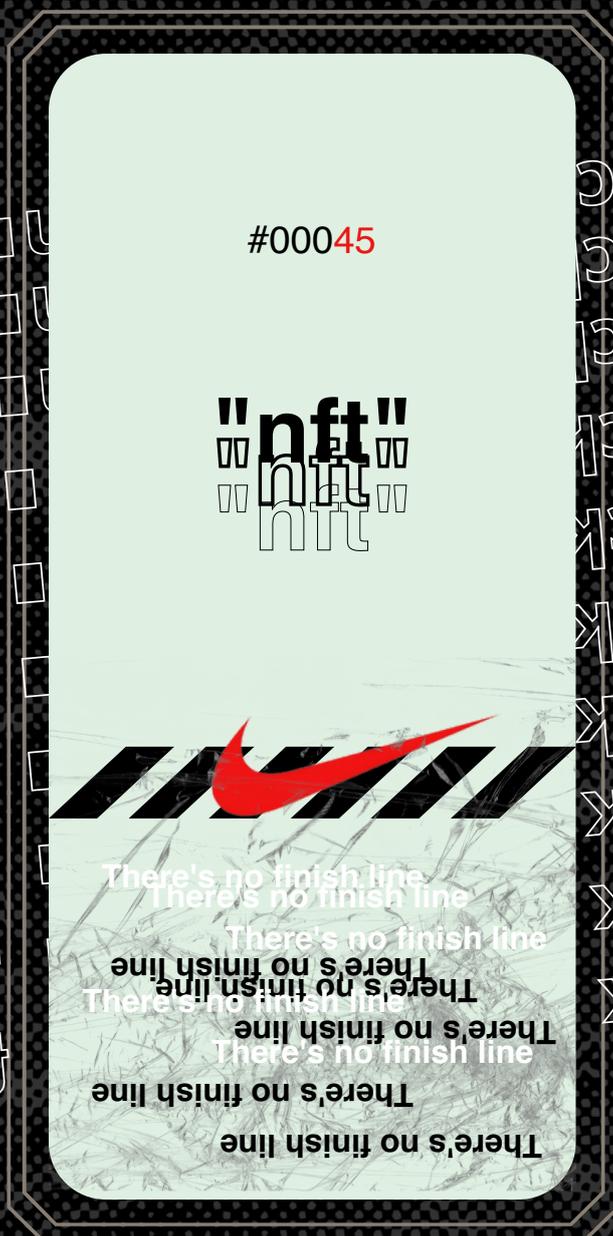
These are just static images but **there are animations that live within each piece.** Made with 13 frames at 1 FPS others are mp4 of 5s and others are just oldshool 2f GIFs at 2 FPS



The \$FKM Special Editions NFTs

Special Editions: 600 NFTs

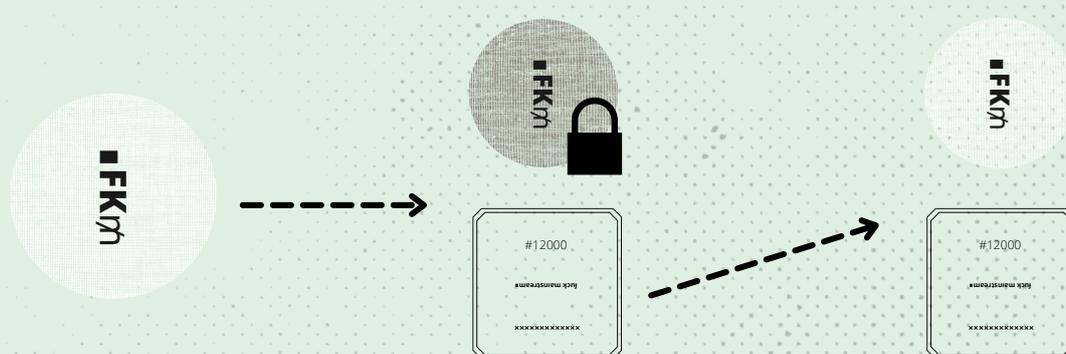
We have worked on OTC deals to mint custom made special editions for **trill and dope brands around the world**. With their own statement, their own style and signed by their own author these unique collectibles aren't just normal pieces of art but also memberships and secret passes for events, gifts, giveaways and VIP Deals. **For that we will leave 600 NFTs reserved only for the creation of those pieces.** Their value will be OTC in the minting process.



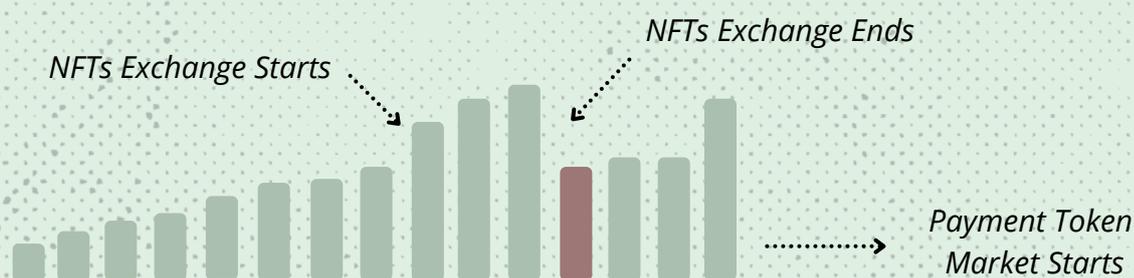
The \$FKM Tokenomics

Total Supply: 12,000 OUIs Token

The \$FKM token is a IOU with a substantial difference. **You'll be able to exchange 1 token for 1 NFTs when the NFT's launch but we won't burn the token**, we'll put them in an escrow until a predefined date. When that date arrives, we'll stop the NFT shipping and take a snapshot to market. Then we'll airdrop 1 of the escrowed tokens per 1 NFT in possession to give **continuity to the \$FKM** as an "antique", crypto payment coin and an **aggregate value to the newly minted NFT**.



That process will ensure that **you won't lose value when exchanging for NFTs** and also encourages token holders to buy for completing fractional tokens and acquire a full NFT.



This design will produce a nice natural margin call for everyone, but at the same time, will create a **bullish sentiment at the final round** before NFTs are delivered, making it harder for the last players to acquire a \$FKM NFT and increasing the value of the already minted ones.. It will also give the opportunity to people that have fractionated NFTs (poor people) to sell and take gains. Above all, **this promotes HODLING of tokens** and NFTs and a liquid market until the very last minute.

Distribution

1 \$FKM Token = 1 FKM NFT + 1 \$FKM Token

Destiny	%	Tokens	Details
Operations & Company	15	1,800	Operation cost on a yearly transparency program
Giveaways to Community	10	1,200	Locked for giveaways
Trustline Airdrop (Random)	28	3,400	1 Token to 3,400 proven pirates. (DEFINED BY RALLY#1 - THE FIRST 3,400 THAT COMPLETED THE RALLY WITH 80% REQUIREMENTS)
Unflake Members Fairdrop	22	2,600	1 Token for the first 2,600 registered proven pirates
Special Editions Program	5	600	Locked for brands and collabs
Marketing Expansion Fund	10	1,200	Expenses on a yearly transparency program + special giveaways
FKM Hoddlers Fund	9	1,080	For \$FKM more loyal long hoddlers and early market
WTF Pirates Team	1	120	For hoddling, posterity, teslas and wives

Fairdrop Forensics Team

At this moment, there is no reliable tool that allows a scrap to clean the trustlines database from bots, greedy people or bad actors. But we have a big team, **so we are developing our own algorithm to do so**, and of course, the **manual scrap for less than 20,000 trustlines is very possible**, we have the human resource to do so.

This is important to **build a healthy market from scratch**. We can't promise to evade every bad actor but we will be very careful in the first airdrops and look for market fairness.

Special Editions Program

Closed Brand Deals: 49

Our team is also involved in many other ventures, including installation of **trill art galleries, fashion brands, music labels, event production agencies** and travel & leisure services. We've worked with major icons across the consumer industry around the globe.

These business and creative relationships have made us realize how important it is to associate, collaborate and coexist with other brands and other industries.

We believe that the world of cryptocurrencies should not be just for enthusiasts. In order to add value, reach more people, and draw from other perspectives, we have set aside 600 tokens for creative collaborations with well known and hyped brand from all around the world.

The final NFTs resulting from these collabs will have their statement spread through the world of crypto and token holders. **The owners of these pieces of art will be able to sell them or enjoy benefits that the authors of the works want to offer.**

The interest that will lead brands to collaborate will not only be profit, but also the artistic statement to create something that lasts over time in this amazing piece of blockchain.

We are offering brands the opportunity to have a presence in a new market, obtain tokens in exchange for their collaboration and earn profit from sales. Special editions won't cost more than our home editions if the market doesn't allow it, however, **the only requirement to acquire special editions will be to have a WTFp membership.** In this way, the FKM NFTs will give more value to themselves, since they will also represent an acquisition membership for **WTFp**

To be precise, we want to cultivate a sort of avant-garde and cult NFTs that can merge culture, society and premium consumer branding with crypto world, like reaching a common ground between the two extremes. The token name itself has an echoing take – it is trying to fight the mainstream consumer thinking process and at the same time the creator / producer itself.

Besides breeding a new culture, we are also putting a lot of effort into perfecting the \$FKm experience. We want to be the best quality NFTs, in ideology, aesthetic design and market design. The combination of style and quality is the trademark of these tokens.

Fuck Mainstream very much goes in line with the ideology of the brand – giving people space to unleash their own creativity.

With whom have we made business before?



These are just a few of the amazing brands that have trusted us in the past. **More than commercial allies, they are friends.**

FKm HODDLERS Fund

The purpose of the FKm HODDLERS FUND is to reward long hoddlers of the token at the final round and also reward the first adopters of the NFT.

Coins will be distributed via airdrops in a halving process, so the last NFT adopters will be less rewarded than the first ones.

When the first NFTs are delivered, the price of the coin is likely to pump. However, the first traders who decide to hodl their NFTs will have access to a series of airdrops from the HODDLERS FUND as a reward for their loyalty to FKm market design.

Early Bird Roadmap (\$FKM)

Milestone	DATE	STATUS
Local Regulatory Compliance	Oct 2021	DONE
Xumm KYC Verification	Dec 2021	DONE
White Paper (FKm Release)	Dec 2021	DONE
Unflake Website (FKM Landing)	Dec 2021	DONE
Airdrop & Fairdrop	Mar - Apr 22	IN PROGRESS
Arewave Metadata Construction	Until XLS-20d	Until XLS-20d
\$UFM Launch	Apr 2022	IN PROGRESS
Unflake Website (Full Release)	Feb 2022	BETA



The \$UFm Coin

unflake

Total Supply: 11,589,000 Tokens

Crypto NFTs infrastructure is currently a mess of closed systems. **Gaps between those systems mean that transaction costs are high due to the lack of interoperability.** This friction has curtailed the growth of amazing projects, leaving a lot of people without the chance to make a rational decision on where to locate their investments, their values and their interests.

To solve some of these problems we're issuing **UFm**, a pure token on the XRPL as a payment method for **■m** ecosystem. We're aiming to reduce friction between assets on **different blockchains like Solana, ETH, XRPL** and more to come. In the long run this token will serve as a consensus of value over **Unflake Assets** on different networks. We're not aiming to become an exchange or a marketplace but to work inside or outside their infrastructure to offer interoperability between networks.

Also, **■m** ecosystem seeks to **eliminate the separation of the traditional market and the economy of the crypto space.** The token can serve as a speculative asset on the free market, but also as **a proof of membership to buy PHYSICAL, DIGITAL AND HYBRID COMMODITIES** on the **■m** or outside of it.

\$UFm



■m Live Conversion Tracker by Unflake

Even though the main goal is not to create an **Ϡ** marketplace, **UFϠ** give us the possibility and the responsibility to do so as a first adopter of the proposition of value.

The ρ marketplace will offer a combination of digital and physical products such as NFTs, a pool of luxury commodities of dope brands and sometimes a combination of both.

Some success stories have been happening around the globe with this same architecture, but those stories have happened on projects using just one network. **Unflake** is building on different ones to reduce the friction and promote the adoption of different industries depending on their context and use case. **There's not a "KING" of blockchains, there are technologies for everything.**

For **UFϠ** to smoothly fulfill the main purpose for which it has been issued, there is a long way to go. But the first step is to build trust, build market, spread economic influence and reach utility value.

In the first stage, **UFϠ** will function as speculative currency and a proof of membership to access exclusive Unflake and partners NFT collections. With time and the increase in adoption of larger markets, **you'll be able to use UFϠ to buy your favorite sneakers via NFT ownership.**

The coin has been issued for the individual, not for the collective. It's a store of value and a payment method. We're developing **our own algorithm to track and live convert real USD prices of certain commodities to UFϠ.**



The m Marketplace

We'll be the leading online crypto destination for contemporary fashion and culture shopping.

m is developing and refining itself to initially feature over 40 carefully curated brands, which offer valued consumers everything from **Apparel, Footwear, Accessories, Prints and Tech goods.**

We are focusing on OTC deals with brands that tell a strong story through their products, whether it's the intricacies within the construction or the boundary-pushing ideas that are displayed through creative direction. We're sourcing our catalog from all over the world with brands from places such as Los Angeles, México City, London, Chile, New York, San Antonio and many more.

You'll be able to find designer products from well known brands and independent designers from the most exotic places context and cultures. ■mæɹɪsɪuæɹɪɹɪ is luxury.





CRYPTO COMMERCE
CRYPTO COMMERCE
CRYPTO COMMERCE
CRYPTO COMMERCE
CRYPTO COMMERCE

\$UF marketplace



Distribution

1 $UF\eta$ = ?

Destiny	%	Tokens	Details
Operations & Company	25	2,897,250	Operation cost on a yearly transparency program
Giveaways to	25	2,897,250	Expenses on a yearly transparency program
Community Trustline Airdrop (Random)	35	4,056,150	For holders and members on milestone tokenomic mechanism.
Promotion & Partners	15	1,738,350	For OTC deals, new brands, events and giveaways

Airdrop Milestone Mechanism

35% will be airdropped

15% Airdropped to FK η Holders (*During and After FK η Airdrop*)

5% Airdropped to Unflake Trill Members (*After FK η Airdrop*)

■ Milestone 1.1 - **Solana Collection #5 is launched**

Result- 2% Airdropped for new Unflake Members and 2% to FK η Holders

■ Milestone 2.0 - **ETH Collection #3 is launched**

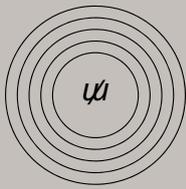
Result - 2% Airdropped for Unflake Members and 2% to Holders from Solana and FK η

■ Milestone 3.0 - **η live conversion to USD algorithm is launched**

Result - 2% Airdropped for Unflake Members

■ Milestone - **η reaches 400 products on catalog**

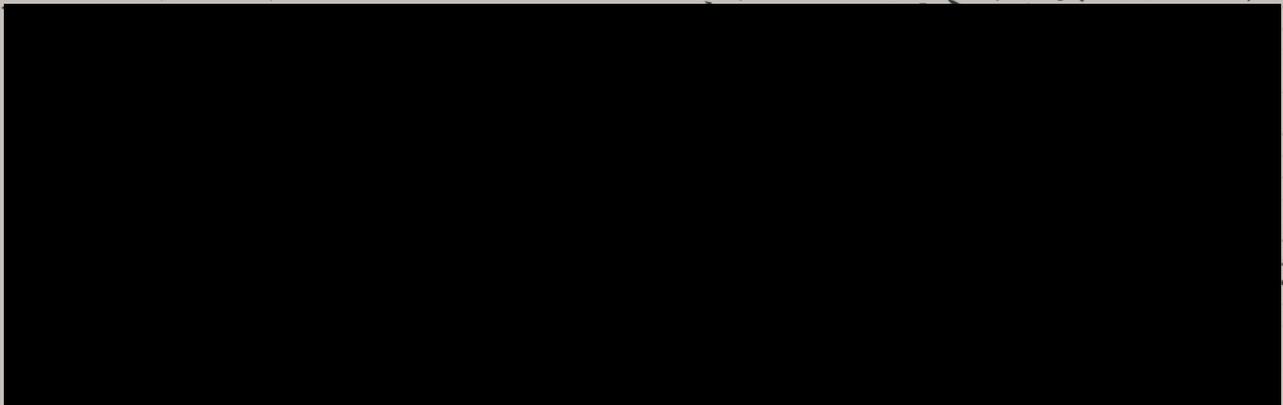
Result - 5% Airdropped for holders of Solana and FK η as promotion incentive and for them to buy nice things.



The \$WTFP Secret Pass

Total Supply: 600 to 3,000 Token Memberships

We'll make a screenshot just before the airdrop, every holder of FKm, will get a unique and exclusive membership for something that is just sick. In our presale, more than 300 buyers acquire the opportunity to own a very highly scarce asset of the ecosystem. They are now at DEX.



1
2
3
+

" UPCOMING COLLECTIONS "



Retired Pirates



Robot Dreams



Humanity



Statements



Assimovs



Unflake Memberships

FILE
452
453
454
456
466
477
479
481
483
FILE
447
448
449
450
451
455
457

RISK WARNING

Trading and investing in cryptocurrencies involve substantial risk of loss and is not suitable for all types of investors. Please make sure you are investing mindfully after understanding the nature, complexity and risks inherent in the trading of cryptocurrency. You should not purchase cryptocurrency unless you understand the extent of your exposure to potential loss.

**About this whitepaper:*

Some pieces of information contained in this whitepaper are based or inspired by people or projects we admire. There are excerpts from this text that are very similar to other public documents from which we have extracted templates for efficiency.