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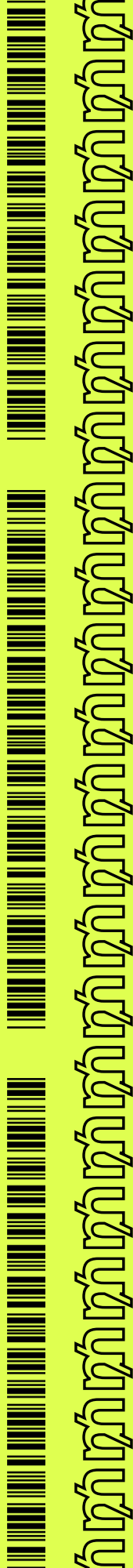
fuckyainstream

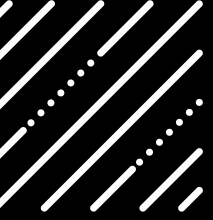
WP 3.0



# Table Of Contents

|                               |    |
|-------------------------------|----|
| ■ Unflake Market Tag          | 1  |
| ■ <b>Unflake</b> Abstract     | 2  |
| ■ Who are we? / Where are we? | 3  |
| ■ <b>Unflake NFTs</b>         | 8  |
| × <b>FK</b>                   | 9  |
| × <b>FK</b> Design            | 10 |
| × <b>FK</b> Series            | 26 |
| × <b>FK</b> Special Editions  | 19 |
| × <b>FK</b> Hub               | 22 |
| × <b>FK</b> Tokenomics        | 23 |
| × Secondary NFTs              | 26 |
| ■ <b>Unflake Tokens</b>       | 27 |
| × Token Ecosystem             | 28 |
| × <b>UF</b>                   | 29 |
| × <b>UF</b> Utility           | 32 |
| × <b>Market</b> Auction House | 33 |
| × <b>UF</b> Distribution      | 34 |
| ■ <b>Unflake Meta</b>         | 35 |
| × Meta Blueprint              | 36 |
| × <b>WTF</b>                  | 37 |
| ■ <b>Legals &amp; Risks</b>   | 38 |





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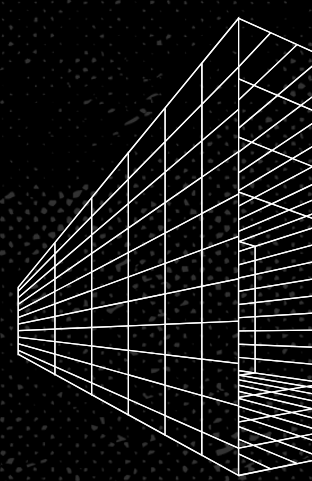


# ' unflake

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111000010 100000010 101000101



|              |  |              |
|--------------|--|--------------|
| art          | <b>NFTs</b>  | +30          |
| payment      | <b>TOKENS</b>  | +6           |
| land         | <b>META</b>  | +5           |
| xxxxxxxxxxxx | A pool of handcrafted crypto assets created by <b>wtfpirates</b> and a tribe of digital renegades from all around the globe. | xxxxxxxxxxxx |
| 00           | <i>Laissez faire, laissez passer</i>   | 00           |



# Abstract

As blockchain technology continues to dominate headlines, cryptocurrencies - especially their valuations and potential to disrupt all industries - are of increasing interest. However, the mainstream doesn't understand what a cryptocurrency is or why it matters, let alone how the technology behind it works. As a result, the public perception of blockchain applications is increasingly narrow-minded and short-sighted. Likewise, the technology's potential and long-term implications remain esoteric and largely ignored...and we kinda like that. We are not a conventional dev team, nor a conventional crypto group, or a shitcoin. We are not building to democratize, fight financial institutions, or promote maximalism of any kind. We don't care about FUD, bears, politically correct entrepreneurs, or utopian societies where everyone is happy and equal.

Our work strives to enhance ideas, human freedom, the efficiency of life, and contemplation of existence. **We believe that everyone must be free, whether for profit, statement, or pure manifestation.** Since our inception, blockchain technology has helped us sail as renegade pirates with all kinds of projects. We were there from the beginning, watching the BTC genesis block and trading coins for digital gaming assets, pizzas, and drugs, while giving support to persecuted journalists, activists, and cypherpunks. Since then, we've come to understand that **the value of things arises from the intrinsic need of human beings to take control of their lives.** "We're not special. We're not beautiful and unique snowflakes. We're the same decaying organic matter as everything else, and we're all part of the same compost heap. We're all singing, all dancing crap of the world"... so

**■ fuckmainstream**

On a more pragmatic perspective, we plan to innovate within the **XRPL, Solana and Ethereum** networks by normalizing the practical human level application of blockchain tech in the **art, retail, travel and life insurance industry.**

*\*Note that this whitepaper is provided for informational purposes only, and does not and will not create any legally binding obligation on the authors or on any third party. For specific legal terms governing the use of our tokens, please take a drink, relax and be free.*

# About Us

## The team behind / unflake

We are establishment digital renegades, crypto addicts, wallet nomads and geek wanderlusters. We are the lost **white hat hackers**, ex cypherpunks, well known cyber bullies and pirates of the internet.

Our team is made by people from **all around the world**, women and men that love disruption, creative projects and freedom. We are the new wave of devs. We love Silicon Valley but you can find us getting drunk in **Tulum, Miami and Ibiza**. We are those from the legendary sneakers, the magic gummies and the old school napster, the pirate bay and burning man.

It is a promise that we will reveal our identity, but **for the moment, this must remain between us** as a tribute to the creators of blockchain technology, as a requirement for security and as a statement for a world without privacy, without individuality and without anonymity.

You can think of us as the "**wtfpirates**". We sail without rules, seeking our own digital paradise, rading social networks, servers and entire societies. We have no flag, we have no master to guide us but, as a team, we are continually cleaning our deck of spilled whiskey and blood from past battles. We have freedom chants, we throw the treacherous overboard and we are looking to have fun while working hard.

We are in possession of a secret map. ■ **fuck mainstream** ■



# The Crypto Studio

Unflake Studio for The Premium Crypto Market

# 'unflake

"You are not a beautiful and unique **snowflake**. You are the same organic and decaying matter as everyone else."

■ fuckmainstream

111000010 100000010 101000101  
111000010 100000010 101000101

We are a homegrown studio specialized in **custom cryptos and NFTs that are not available at traditional exchanges**. In many cases these tokens are designed with a utility or promotion purpose and not for general release.

The design of these tokens is consigned to us by trusted and **well known fashion, music and consumer brands**. Since 2011 we've been working as a custom crypto studio for amazing people and dope companies, now the time has come for us to hype our own project.

## The ₼ Coin

There is only one ₼ coin, the other 999 are lost along with the issuer. This token is just an **artistic expression**, a statement, a mind fuck idea...

Things are not the value, ideas are.



# Mission, Vision & Competencies

## Vision

■ fuckwainstream

## Mission

'unflake main purpose is to be a representative for a tribe of people that are constantly reversing entropy and share our ideological construct to transcend into culture, history and existence using any, and every, medium necessary to do so.

## Competencies

We are not a conventional crypto project and we do not intend to become one. As an established company our sphere of influence is not limited simply to the crypto world. Over the years we have gone from being a team of friends to a consolidated company with physical and intangible assets scattered around various consumer and development markets.

We have creative, human capital and software infrastructure that allow us to undertake solid projects with sufficient financial and operative sustainability to achieve success. And most importantly, we have the experience of undertaking ambitious projects alongside renowned brands.

laissez faire,  
laissez passer...

# Other Key Business Assets

## MANPOWER

A team of **graphic designers, marketing creatives and admin executives** with a lot of experience working in amazing projects alongside **coders, A.I experts and automation devs.**

## PARTNERSHIPS

Various business **partnerships** with well known fashion, travel and consumer worldwide brands *(for special editions, collabs and hype)*

## ENTERTAINMENT

Award winning **entertainment and event production** brand with the know how for hosting festivals, social and large scale events.

## HQ LOCATION

A prime geo location for investing in crypto. Our HQ is located in a free country that is considered **a tax haven with access to global markets.**

## REAL ESTATE

**A secret bunker** located in México that at the moment serves as a boutique accomodation for wanderlusts. Just the 9% of the structure is being used.



## Why the XRPL, Solana and Ethereum?

We believe in the power of capital interconnection. For the same reason, we have decided to expand our ecosystem to different blockchains. We are seeking to reach different markets and economic actors, offering holders different opportunities to move their capital and opening the doors to volume from other networks.

The **XRP ecosystem** has a **high performance, proven reliability and a vibrant community** of strong holders used to wait with patience for market movements. XRPL is a network that is beginning to build the future of digital transactions. **For this reason, we believe that we are entering in a key moment for the network**, convincingly positioning ourselves as one of the major players, this will help us to grow an organic community with a strong base to travel.

In the same terms as XRPL but with another approach, Solana's ambitious design aims to solve the blockchain trilemma. The innovative combination of PoS and PoH makes Solana a unique blockchain. Added to this, the development that the network has had in its user interface and the catalog of tools in meta2 and meta3 are almost unlimited.

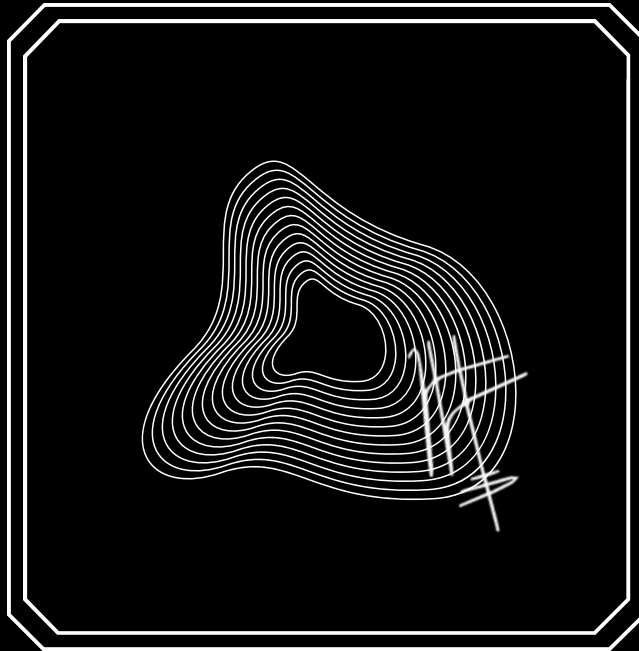
Finally, Ethereum is the leader among other blockchain networks and NFTs were born on the Ethereum blockchain. As a result, NFTs sell for a substantially higher price on average, so creators prefer them over other platforms.

There are other blockchains that are beginning to gain market volume, we are open in the future to continue developing the ecosystem of assets in these other networks and join them with those that we already have in the utility per se.

**SOLANA**    **ethereum**    **XRP LEDGER**

🌀🌀🌀

# ' unflake NFTs



NFT # 1,034  
Rarity: lvl 15

Price: xxx  
Fee: x%

More than 30 planned NFT collections on different blockchains. Each one with its own utility and mechanism of distribution, acquisition and artistic value. **Each linked with the final masterpiece of 🌀.**



# The \$FKM NFTs

Special Editions: 600 NFTs

Public Editions: 11,700 NFTs

In the world of digital art, **everything is full of algorithmic projects**, with replicable attributes, pixels, procedural and generative art.

**We love** it and actually own several encrypted pieces of this kind of aesthetic, but for our \$FKM token, we decided to do something different. We believe in branding attributes to recognize the author, so our **NFTs** have some of this but just in a first layer, **the second layer is made by human hand** in digital format **without procedural algorithms**. We still believe that for something to be unique it's not just the blockchain registry or the smart contract but also the idea and statement behind it.

Every \$FKM NFT has its own **ideology, visual signature and personality**. Every piece is visually *unique in colors, geometry, text, animation, attributes and most important, is unique in the written statement* that lives within the piece of art. Is not just a visual identity, but also a profound ideology construction.

\$FKM are **12,000** uniquely created pieces, each with their own style, each with a different degree of complexity, rarity and meaning. **The value of each collectible is not defined by us**, but by pure artistic demand. We don't have a premade score index of rarity or uniqueness, **but we'll build up a rarity, trait and demand index made directly with the forces on the market**. That index will be defined by human contemplation, interpretation and the purest free market of all. What we do have, is a **rarity score for entire series of FKM NFTs**.

**Every collectible is also visually serialized**. #1 appears to be more valuable everytime, but is not just the number, but also the design, the author (special editions) and the idea behind it that gives value, so maybe #12,000 will be more desired and therefore, more valuable.

# The \$FKM NFTs Specs

Handcrafted in The Best Softwares



## Serial #

Every NFT has its creation serial number

## FKM Art

Every collectible has a unique pattern, model, line and style

## Statement

An ideological construct is embedded on each piece. Sometimes a literal quote, others an abstract premise.

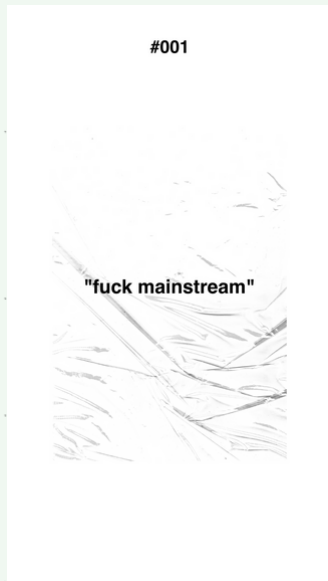
Size: **1080 x 1920 or 1000 x 1000**

Format: **MP4 // GIF // STATIC**



# The \$FKM Showroom

"#1, #2, #3, #4 and #5 are already minted in OTC Demos on different blockchains. Those have a special utility.



"Fuckmainstream, ."  
#1 by @wtfpirates - GIF



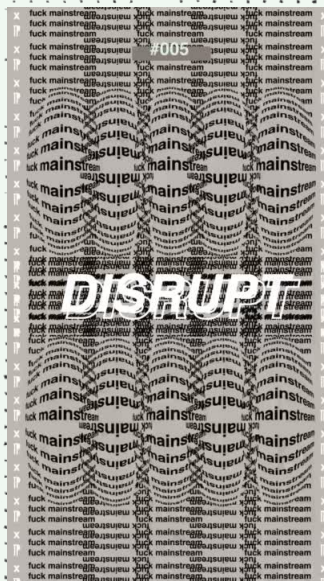
"Just decaying matter"  
#2 by @wtfpirates - GIF



"Things end up owning you"  
#3 by @wtfpirates - GIF



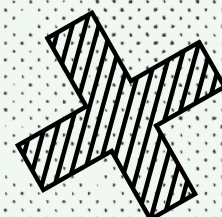
"Entropy"  
#4 by @wtfpirates - GIF



"Disrupt Algorithm"  
#5 by @wtfpirates - mp4

## Minted Samples

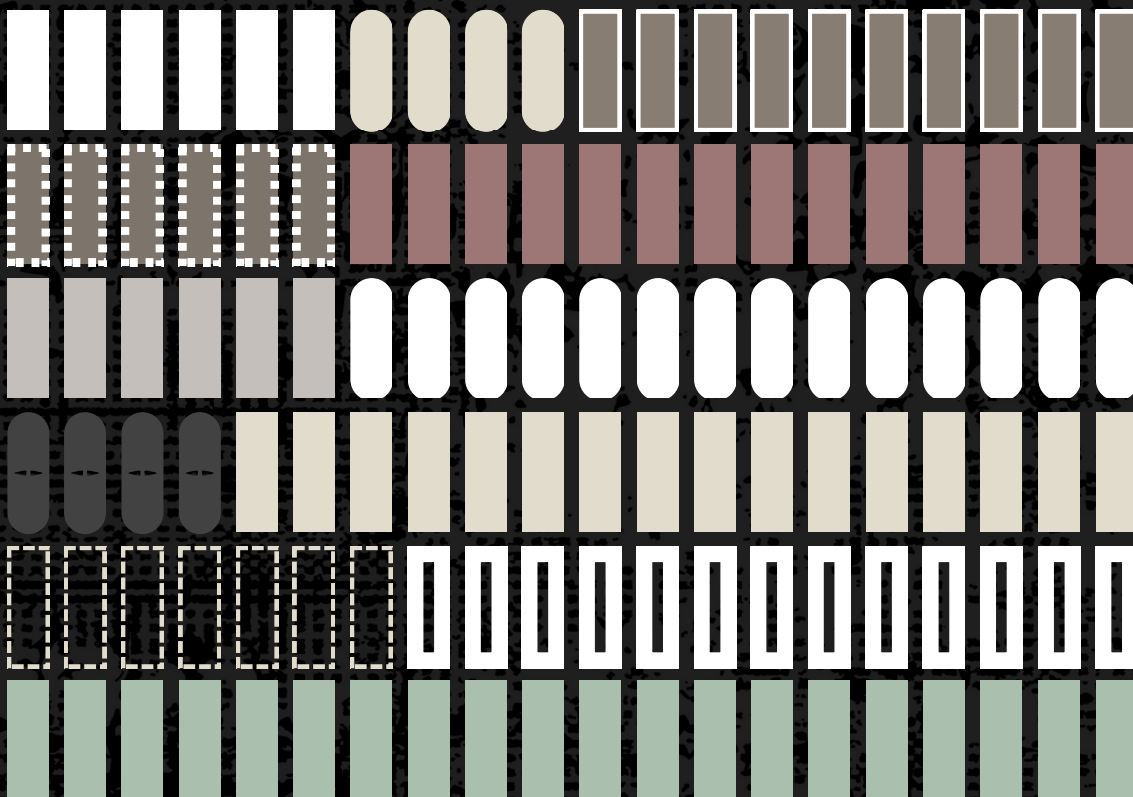
These are just static images but **there are animations that live within each piece.** Made with 13 frames at 1 FPS others are mp4 of 5s and others are just oldshool 2f GIFs at 2 FPS.



# The \$FKM Series

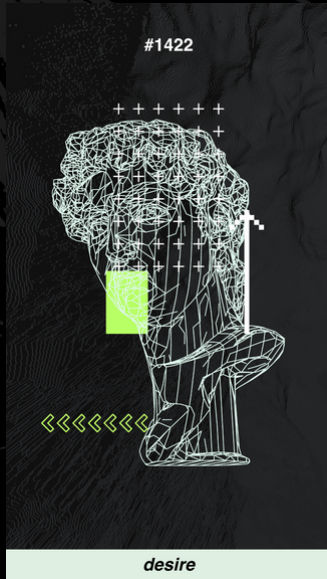
Collections inside the collections to expand the utility of your assets.

Inside **FKM** collection there are a bunch of ideas, inside **FKM** collection there are smaller ideological collections, inside **FKM** collection there are smaller artistic collections, inside **FKM** there are smaller quantitative collections, inside **FKM** there are smaller special editions collections, inside **FKM** there are smaller human holders collection, inside **FKM** there are smaller statement collections, inside **FKM** there are smaller utility collections, inside **FKM** there are smaller collab collections, inside **FKM** there are smaller authors collections.



# \$FKm Series Example

To give more insight on this, let's take as sample the next 3 NFTs from the series "Olympos"



"It is hard to fight desire"  
#1422 by @wtfpirates - GIF



"One thing i know"  
#533 by @wtfpirates - GIF



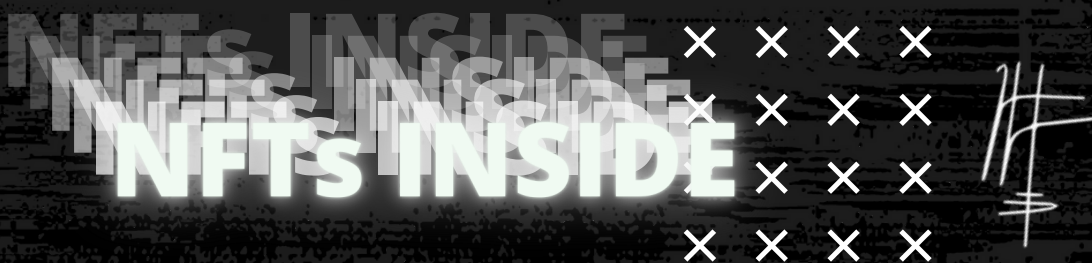
"Citizen"  
#7590 by @wtfpirates - GIF

**These last 3 FKm are part of the main collection of 12,000 NFTs, but inside those 12K there are only 147 FKm that have a piece of art or statement related to the greek. Those 147 are called "FKm Serie Olympos".**

The one holding the entire serie will be able to unlock a special utility in the ecosystem. Maybe a special yearly trip to Greece or a real world sculpture.



We want our holders to be engaged with a collection made from **series of logical pieces of art, not just dominant traits**. We think this will promote the life of the collection, the trading volume of the collection, the competition of the holders community with each other, the value of more than 1 NFT and the constant market force of demand. The most important thing of all this mechanism is that we'll give a big utility for collectors of entire series.



## \$FKM Series Distribution

**68 series, some of them with -10 NFTs, some others with +100 NFTs. Some of them are secret series, some others public series.**

| Serie            | NFTs | Details   |
|------------------|------|---|
| Satoshi Nakamoto | 200  | Pieces of art or statements related to Satoshi's theory   |
| Off White        | 555  | Pieces of art or statements related, inspired or extracted from collabs of the fashion brand    |
| fuckstream       | 421  | Statements or pieces of art with our engraved statement and no more.                            |
| Constructivism   | 111  | Statements with a question to think of and produce your own conclusion                          |
| Picassos         | 101  | Pieces of art with cubism humanoids or abstract shapes based on picasso artwork                 |
| Avant Gardes     | 171  | Pieces of experimental art with radical or unorthodox aesthetic or unacceptable cultural quotes |
| Free Radicals    | 100  | Statements with a radical point of view in many topics of the modern world                      |
| WTF              | 194  | Undisclosed   |



# FKm SERIES

| Serie            | NFTs | Details   |
|------------------|------|---|
| rhAs             | 99   | Statements or pieces of art related to main captain                                     |
| Silicons         | 65   | Statements or pieces of art related to Silicon Valley icons and brands                  |
| Assimovus        | 333  | Statements related to A.I and Robot Morality  |
| Tribe Statements | 200  | Statements from tribe members extracted from the first AD Rally in FKm NFT ecosystem.   |
| Burning Men      | 111  | Statements or pieces of art related to some burning man festival art installations.     |
| Undictators      | 57   | Statements or pieces of art related to dictators from all around the globe and all ages |
| Haikus           | 170  | Pieces of art with haikus and minimalism statements                                     |
| Unsaturated      | 200  | NFTs without color  |
| Robodreams       | 74   | Pieces of art or statements extracted from A.I machine experiments.                     |
| Chicago Boys     | 50   | Pieces of neoliberalism art or market statements  |
| march 8          | 202  | Pieces of art or statements related to the power of women around the globe              |
| Pollocks         | 1912 | Pieces of art without statement   |
| Crypto Pirates   | 52   | Statements or pieces of art extracted from the history of the members                   |
| Teslas           | 369  | Statements related to energy  |
| Skull & Bones    | 322  | Pieces or art or statements related to "undisclosed"                                    |


# FK<sub>∩</sub> SERIES

| Serie            | NFTs | Details   |
|------------------|------|---|
| Bohemian Grooves | 206  | Statements or pieces of art related to the secret society in California, US                     |
| Novus Ordos      | 333  | Pieces of art or statements extracted or related to the novus ordo theory                       |
| ∩int             | 223  | Pieces of art with the patented color ∩int  |
| ∩etaphysical     | 101  | Statements or pieces of art related to the metaphysical theory of the simulation                |
| Esocrypterism    | 211  | Statements or pieces of art related to crypto secret cults from all blockchains                 |
| Olympos          | 147  | Pieces of art with engraved olympian related icons  |
| The 589          | 589  | Statements related to the XRPL Standard theory  |
| Gazzettas        | 112  | Pieces of art and statements based on abstracts of different world newspapers from 2008 to 2022 |
| 孙子               | 13   | Statements related or inspired by old chinese war ideologies and philosophy                     |
| Coders           | 128  | Statements engraved with a programming language   |
| Anonymus         | 110  | Statements or pieces of art related to anonymous hacking culture                                |
| ∩                | 100  | Pieces of art related to ∩  |
| Golden           | 33   | Pieces of art or statements related to ∩ server guild Golden Hats                               |
| White            | 33   | Pieces of art or statements related to ∩ server guild White Hats                                |
| Black            | 33   | Pieces of art or statements related to ∩ server guild Black Hats                                |

# FK𐌆 SERIES

| Serie            | NFTs | Details   |
|------------------|------|---|
| Ancient          | 108  | Statements or pieces of art with engraved indecipherable 𐌆 hieroglyphs                        |
| Geometry         | 90   | Pieces of art based or inspired on geometric 𐌆 patterns and designs                           |
| Compass          | 6    | The secret coordinates  |
| Divisors Serials | 48   | The numerical divisor of 12,000 serialization of the entire collection                        |
| Fibos            | 20   | The contained fibos in serialization of the total supply of 12,000 serials                    |
| Equals           | 28   | The contained serials with same numerical characters  |
| 𐌆 Wallet 1       | 48   | 48 NFTs with hidden numbers that putted together are the key for a secret wallet              |
| 𐌆 Wallet 2       | 48   | 48 NFTs with hidden numbers that putted together are the key for a secret wallet              |
| Mr Pool          | 41   | Statements or pieces of art related to Mr Pool decoded tweets by Telegram Group # 1111        |
| WallStreetBets   | 69   | Statements or pieces of art based or inspired on WallStreetBets (WSB) Subreddit               |
| Cryptoicons      | 100  | Statements or pieces of art based or extracted from crypto personalities from all blockchains |
| Unmainstreams    | 100  | Statements or pieces of art based on unmainstream NFT XRPL XLS 20 Collection                  |
| OG Pirates       | 101  | Pieces of art based or inspired on OG Pirates NFT XRPL XLS 20 Collection                      |
| B𐌆YC             | 75   | Pieces of art based or inspired on BAYC NFT 1,000 Ethereum Collection                         |
| 𐌆 Lands          | 99   | Pieces of art with an engraved meta geo 𐌆 land  |

# FKm SERIES

| Serie   | NFTs        | Details   |
|---|-------------|---|
| OWPirates   | 99          | Statements or pieces of art related to the original wave of █ server members                  |
|  | 1000        | Undisclosed   |
| SKUs  | 128         | Pieces or art related to m codebars   |
| machine   | 81          | Pieces of art or statements related to lost snippets from machine                             |
| Meme Cooks  | 45          | Pieces of art related to memes on the meme cook channel in █ server                           |
| Drunkens  | 45          | Pieces of art related to the Rum Room in █ server   |
| Special Editions #1   | Undisclosed | 48 NFTs with hidden numbers that putted together are the key for a secret wallet              |
| Special Editions #2   | Undisclosed | 48 NFTs with hidden numbers that putted together are the key for a secret wallet              |
| Special Editions #3   | Undisclosed | Statements or pieces of art related to Mr Pool decoded tweets by Telegram Group # 1111        |
| Special Editions #4   | Undisclosed | Statements or pieces of art based or inspired on WallStreetBets (WSB) Subreddit               |
| Special Editions #5   | Undisclosed | Statements or pieces of art based or extracted from crypto personalities from all blockchains |
| Special Editions #6   | Undisclosed | Statements or pieces of art based on unmainstream NFT XRPL XLS 20 Collection                  |
| Special Editions #7   | Undisclosed | Pieces of art based or inspired on OG Pirates NFT XRPL XLS 20 Collection                      |
| Special Editions #8   | Undisclosed | Pieces of art based or inspired on BAYC NFT 1,000 Ethereum Collection                         |
| Special Editions #9   | Undisclosed | Pieces of art with an engraved meta geo m land  |

# The \$FKM Special Editions NFTs

Special Editions: 1180 NFTs

We have worked on OTC deals to mint custom made special editions for **trill and dope brands around the world**. With their own statement, their own style and signed by their own author these unique collectibles aren't just normal pieces of art but also memberships and secret passes for events, gifts, giveaways and VIP Deals. **For that we will leave 1180 NFTs reserved only for the creation of those pieces**. The special editions also build some secret FKM NFT Series.



\*Blueprint for preview

# Special Editions Program

**Closed Brand Deals: 66**

Our team is also involved in many other ventures, including installation of **trill art galleries, fashion brands, music labels, event production agencies and travel & leisure services and other NFT Projects**. We've worked with major icons across the consumer industry around the globe.

These business and creative relationships have made us realize how important it is to associate, collaborate and coexist with other brands and other industries.

We believe that the world of cryptocurrencies should not be just for enthusiasts. In order to add value, reach more people, and draw from other perspectives, we have set aside 600 tokens for creative collaborations with well known and hyped brand from all around the world.

The final NFTs resulting from these collabs will have their statement spread through the world of crypto and token holders. **The owners of these pieces of art will be able to sell them or enjoy benefits that the authors of the works want to offer.**

The interest that will lead brands to collaborate will not only be profit, but also the artistic statement to create something that lasts over time in this amazing piece of blockchain.

We are offering brands the opportunity to have a presence in a new market, obtain tokens in exchange for their collaboration and earn profit from sales. Special editions won't cost more than our home editions if the market doesn't allow it, however, **the only requirement to acquire special editions will be to have a WTFm membership**. In this way, the FKM NFTs will give more value to themselves, since they will also represent an acquisition membership for **WTFm**

To be precise, we want to cultivate a sort of avant-garde and cult NFTs that can merge culture, society and premium consumer branding with crypto world, like reaching a common ground between the two extremes. The token name itself has an echoing take – it is trying to fight the mainstream consumer thinking process and at the same time the creator / producer itself.

Besides breeding a new culture, we are also putting a lot of effort into perfecting the \$FKM experience. We want to be the best quality NFTs, in ideology, aesthetic design and market design. The combination of style and quality is the trademark of these tokens.

Fuck Mainstream very much goes in line with the ideology of the brand – giving people space to unleash their own creativity.

## With whom have we made business before?



HYATT  
REGENCY  
LISLE



REVOLVE



These are just a few of the amazing brands that have trusted us in the past. **More than commercial allies, they are friends.**

# The FKᄁ Hub

## Website Visualization Platform

On the long run, the idea is to have our own place to find traders, exchanges, showcase and analyze the different collectibles available on the market.

Although there are some similarities found with elements of design, each piece is unique so finding and understanding those pieces will be hard in a traditional exchange mechanism. **We're aiming to build a non crypto platform with a refined UI to find your pieces with the serial number and read about their inspo, author and attributes engraved on each of them.**

■ Search Your FKᄁ



SIMILAR



### FKᄁ # 00770

■ Author xxxxxx

#### ■ About This Piece

xxx xxxxx xx xxxxxx xx  
xxx xxxxx xxxxxxxx xxxxx x  
xxx xxxxx xxxxxxxx

#### ■ Attributes

Utility : xxxxxx

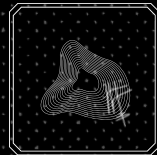
Series: xxxxxx

xxxxx: xxxxxx

xxxxx: xxxx%

■ Last Owner Comments: xxxxx xx xxx xxxxxx xxxxx

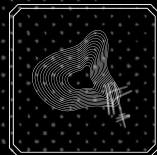
xxxxx xxxxxxxx xx xxxxxxxx  
xxxxxxxx xxx xxx xxxxxxxxxx xxxxxxx xxxxxx xxxxxxxx xxxxxx



# 11,635



# 11,635



# 11,635

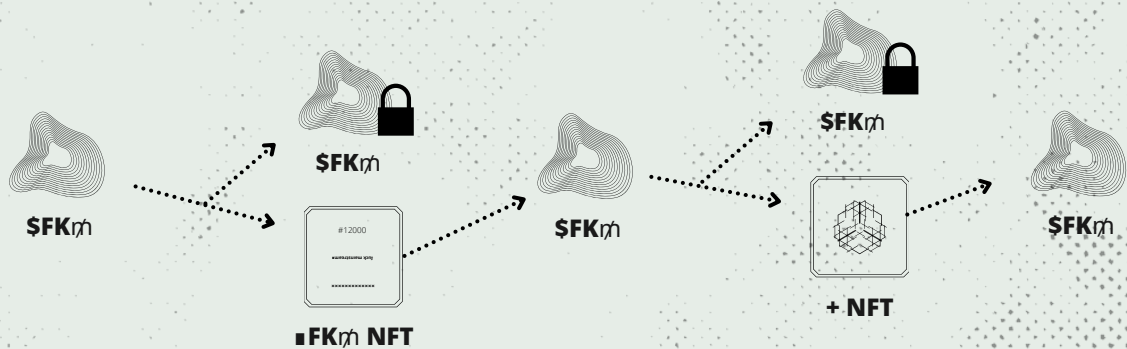
\*Blueprint for preview



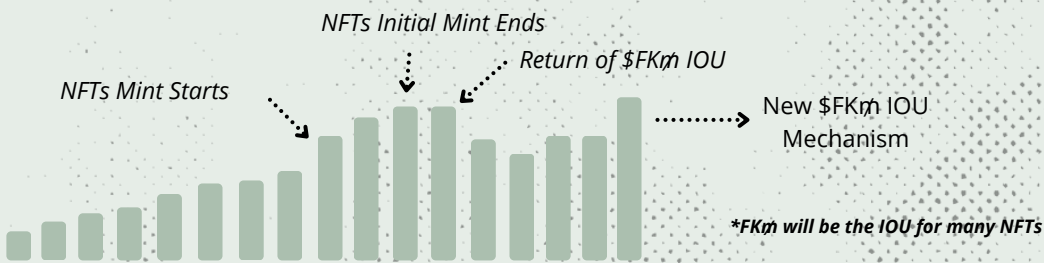
# The \$FKM Tokenomics

Total Supply: 12,000 OUIs Token

The \$FKM token is a IOU with a substantial difference. **You'll be able to exchange 1 token for 1 NFTs when the NFT's launch but we won't burn the token**, we'll put them in an escrow until a predefined date. When that date arrives, we'll stop the NFT shipping and take a snapshot to market. Then we'll airdrop 1 of the escrowed tokens per 1 NFT in possession to give **continuity to the \$FKM** as a **new IOU for more NFTs**. This gives the coin and the new NFT an aggregate value.



That process will ensure that when minting there won't be a dump on the price of the final NFT and also gives **continuity to the value of \$FKM IOU**.



This design will produce a natural margin call for everyone, but at the same time, will create a **bullish sentiment at the final round**. Last players will need to pay more to buy \$FKM and the new NFT holders will wait until their FKM are back so they won't dump the FKM NFT, also increasing the price of their brand new asset. After that, **we'll announce the new IOU mechanism and give back the escrowed \$FKM** to continue their utility with a new mechanism.

# Distribution Before Exchange

**1 \$FKM Token = 1 FK₼ NFT + 1 Escrowed \$FKM Token**

| <b>Destiny</b>             | <b>%</b> | <b>Tokens</b> | <b>Details</b>   |
|----------------------------|----------|---------------|--|
| Operations & Company       | 15       | 1,800         | Operation cost on a yearly transparency program  |
| Giveaways to Community     | 10       | 1,200         | Locked for giveaways   |
| Trustline Airdrop (Random) | 28       | 3,400         | 1 Token to 3,400 proven pirates.<br><b>(DEFINED BY RALLY#1 - THE FIRST 3,400 THAT COMPLETED THE RALLY WITH 80% REQUIREMENTS)</b> |
| Unflake Members Fairdrop   | 22       | 2,600         | 1 Token for the first 2,600 registered proven pirates  |
| Special Editions Program   | 5        | 600           | Locked for brands and collabs  |
| Marketing Expansion Fund   | 10       | 1,200         | Expenses on a yearly transparency program + special giveaways  |
| FKM Hoddlers Fund          | 9        | 1,080         | For \$FKM more loyal long hodlers and early market protection.   |
| WTF Pirates Team           | 1        | 120           | For hodding, posterity, teslas and wives   |

# Distribution After Initial Exchange

**1 FK₼ NFT = 1 \$FKM Token in Return**

The return of the \$FKM to be used again as an IOU will be defined by a "sold out" moment or 45 days. If not all the FK₼ NFTs are exchanged we'll buy the final ones with our supply and hodlers fund at day 45 - 60.

**Our supply won't be sold during the exchange process, giving holders the chance to take profit on the margin call and giving 'unflake the chance to sell their final NFTs to holders that want to complete FK₼ Series or new comers.**

## FKm HODDLERS Fund

The purpose of the FKm hodlers is to protect and reward long hoddlers of the token. At the same time, hoddlers fund is also a mechanism to evade dumps, invest the frozen value and create more volume in our early market.

When the first NFTs are delivered, the price of the coin is likely to pump. However, the first traders who decide to hodl their NFTs will have access to a series of airdrops from the fund as a reward for their loyalty to FKm market design. Only 100 FKm will be dropped after the last FKm holders supply is exchanged, if that does not happen, hoddlers fund will be used to exchange as our own supply.

## Early Bird Roadmap 2.0 (\$FKM)

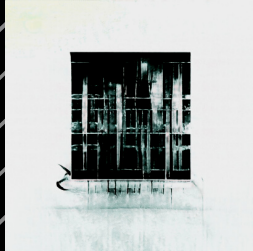
| <b>Milestone</b>   | <b>DATE</b>     | <b>STATUS</b> |
|--------------------|-----------------|---------------|
| Assigens Mint      | Dec 2022        | UPCOMING      |
| FKm Mint           | Dec 22 - Jan 23 | UPCOMING      |
| Retired Pirates AD | Dec 2022        | UPCOMING      |
| Assimovs AD / Mint | Dec 22 - Jan 23 | UPCOMING      |
| Solana NFTs Sneak  | Dec 22          | UPCOMING      |
| Solana NFTs Mint   | Jan 2023        | UPCOMING      |
| \$UFM 1st Auction  | Apr 2023        | UPCOMING      |
| WTFm AD            | Mar - Apr 2023  | UPCOMING      |

# Secondary NFT Collections

We're aiming to launch secondary utility collections to add value to the entire ecosystem. **Each collection has its own storyline, WP, inspiration and mechanism of distribution.** Some of these collections are linked directly with /unflake token holdings, other are linked with Discord XP, others with /unflake NFT holdings and other will be isolated from the main ecosystem but will gain utility after minting.



Retired Pirates



Robo Dreams



Humanity



Assimovs



machine Code



OG Pirates



Assigens

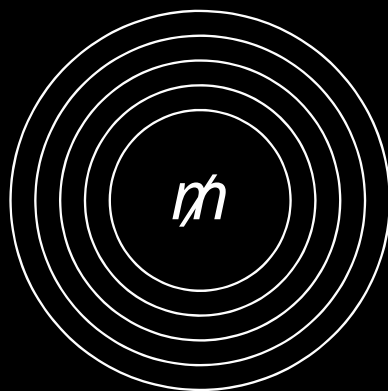


Dopes



# ' unflake Tokens

ꞆꞆꞆꞆ



Total Supply:: xxxxxxx  
Transaction Fee: xx%

More than 30 planned NFT collections on different blockchains. Each one with its own utility and mechanism of distribution, acquisition and artistic value. **Each linked with the final masterpiece of Ꞇ.**

# Token Ecosystem

We are introducing a market ecosystem that reduces economic natural friction on the value of 'unflake issued crypto assets on top of the **XRPL, Solana and Ethereum**. There are five main tokens in our market design:



**\$FKM**: Finite supply XRPL NFT IOU coin issued before the minting of **mainstream** NFTs and future collections.



**\$UFM**: XRPL and SPL payment token as a medium of exchange, store of value, and unit of account for brands, general public, **mainstream** auction marketplace.



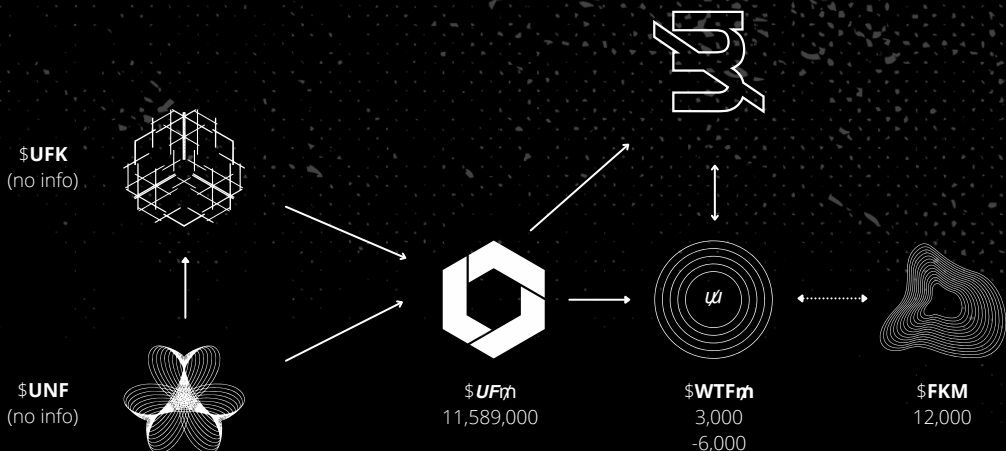
**\$WTFM**: XRPL scarce supply Non Fungible Utility Token as membership for the secret club, acquisition of partnership editions of **FKM**, access to **mainstream** bunker, accommodations and concierge services within the **m** ecosystem and meta real estate.



**\$UFK**: Solana SPL fungible token as a medium of reward for holding our Solana Assets and future utility with 'unflake assets.



**\$UNF** Ethereum ERC 20 fungible token as a medium of reward for holding our Ethereum Assets and future utility with 'unflake assets.





## The \$UFm Coin

Total Supply: 11,589,000 Tokens

Crypto NFTs infrastructure is currently a mess of closed systems. **Gaps between those systems mean that transaction costs are high due to the lack of interoperability.** This friction has curtailed the growth of amazing projects, leaving a lot of people without the chance to make a rational decision on where to locate their investments, their values and their interests.

To solve some of these problems we're issuing **UFm**, a pure token on the XRPL as a payment method for **■m** ecosystem. We're aiming to reduce friction between assets on **different blockchains like Solana, ETH, XRPL** and more to come. In the long run this token will serve as a consensus of value over **Unflake Assets** on different networks. We're not aiming to become an exchange or a marketplace but to work inside or outside their infrastructure to offer interoperability between networks.

Also, **■m** ecosystem seeks to **eliminate the separation of the traditional market and the economy of the crypto space.** The token can serve as a speculative asset on the free market, but also as **a proof of membership to buy PHYSICAL, DIGITAL AND HYBRID COMMODITIES** on the **■m** auction mechanism we're building.

**\$UFm**



**■m** Live Conversion Tracker by Unflake

Even though the main goal is not to create an **UFM** marketplace, **UFM** give us the possibility and the responsibility to do so as a first adopter of the proposition of value.

**The **UFM** marketplace will offer a combination of digital and physical products such as 'unflake NFTs, a pool of luxury commodities of dope brands and sometimes a combination of both.**

Some success stories have been happening around the globe with this same architecture, but those stories have happened on projects using just one network. **Unflake** is building on different ones to reduce the friction and promote the adoption of different industries depending on their context and use case. **There's not a "KING" of blockchains, there are technologies for everything.**

For **UFM** to smoothly fulfill the main purpose for which it has been issued, there is a long way to go. But the first step is to build trust, build market, spread economic influence and reach utility value.

In the first stage, **UFM** will function as speculative currency and a proof of membership to access exclusive Unflake and partners NFT collections. With time and the increase in adoption of larger markets, **you'll be able to use UFM to buy your favorite sneakers via NFT ownership.**

The coin has been issued for the individual, not for the collective. It's a store of value and a payment method. We're developing **our own algorithm to track and live convert real USD prices of certain commodities to UFM. We're also waiting for the fixes on the exchange mechanisms to start using the coin to trade.**





**CRYPTO COMMERCE**  
**CRYPTO COMMERCE**  
**CRYPTO COMMERCE**  
**CRYPTO COMMERCE**  
**CRYPTO COMMERCE**

**\$UFm Auction**





## The m Marketplace

**We'll be the leading online crypto destination for contemporary fashion and culture auctions.**

m is developing and refining itself to initially feature over 40 carefully curated brands, which offer valued consumers everything from **Apparel, Footwear, Accessories, Prints and Tech goods.**

We are focusing on OTC deals with brands that tell a strong story through their products, whether it's the intricacies within the construction or the boundary-pushing ideas that are displayed through creative direction. We're sourcing our catalog from all over the world with brands from places such as Los Angeles, México City, London, Chile, New York, San Antonio and many more.

**You'll be able to find designer products from well known brands and independent designers from the most exotic places context and cultures. m marketplace is luxury.**



# The m Market Auction House



Nike - SB Dunk High Banshee x Gundam ★ 9.1

Save Item



AUCTION



18,000 UFm

Place Bid

Brand

XXXXXXXXXX

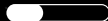
Age

XXXXXXXXXX

Store

XXXXXXXXXX

Time Left



Highest Bid

21K UFm

## TOP BIDDERS



XXXXXX  
21 UFm



XXXX XXXX  
18.3 UFm



XXXXXXXXXX  
18.1 UFm



XXXXXX XXX  
17.6 UFm

## ACTIVITY

XXXXXXXXXX  
XXXXXXXXXX

XXXXXXXXXX  
XXXXXXXXXX

XXXXXXXXXX  
XXXXXXXXXX

XXXXXXXXXX  
XXXXXXXXXX

## SIMILAR PRODUCTS



The marketplace will work with an auction mechanism of bidding for products with a similar UI of a marketplace. Treating real products as NFTs will help define the value of **UFm** on the free decentralized exchanges.

\*Blueprint for preview



# Distribution

1  $UF\eta$  = ?

| Destiny                              | %  | Tokens    | Details   |
|--------------------------------------|----|-----------|---|
| Operations & Company                 | 25 | 2,897,250 | Operation cost on a yearly transparency program           |
| Giveaways to                         | 25 | 2,897,250 | Expenses on a yearly transparency program                 |
| Community Trustline Airdrop (Random) | 35 | 4,056,150 | For holders and members on milestone tokenomic mechanism. |
| Promotion & Partners                 | 15 | 1,738,350 | For OTC deals, new brands, events and giveaways           |

## Airdrop Milestone Mechanism

**35%** will be airdropped

15% Airdropped to FK $\eta$  Holders (*During and After FK $\eta$  Airdrop*)

5% Airdropped to Unflake Trill Members (*After FK $\eta$  Airdrop*)

### ■ Milestone 1.1 - **Solana Collection #5 is launched**

Result- 2% Airdropped for new Unflake Members and 2% to FK $\eta$  Holders

### ■ Milestone 2.0 - **ETH Collection #3 is launched**

Result - 2% Airdropped for Unflake Members and 2% to Holders from Solana and FK $\eta$

### ■ Milestone 3.0 - **$\eta$ live conversion to USD algorithm is launched**

Result - 2% Airdropped for Unflake Members

### ■ Milestone - **$\eta$ reaches 400 products on catalog**

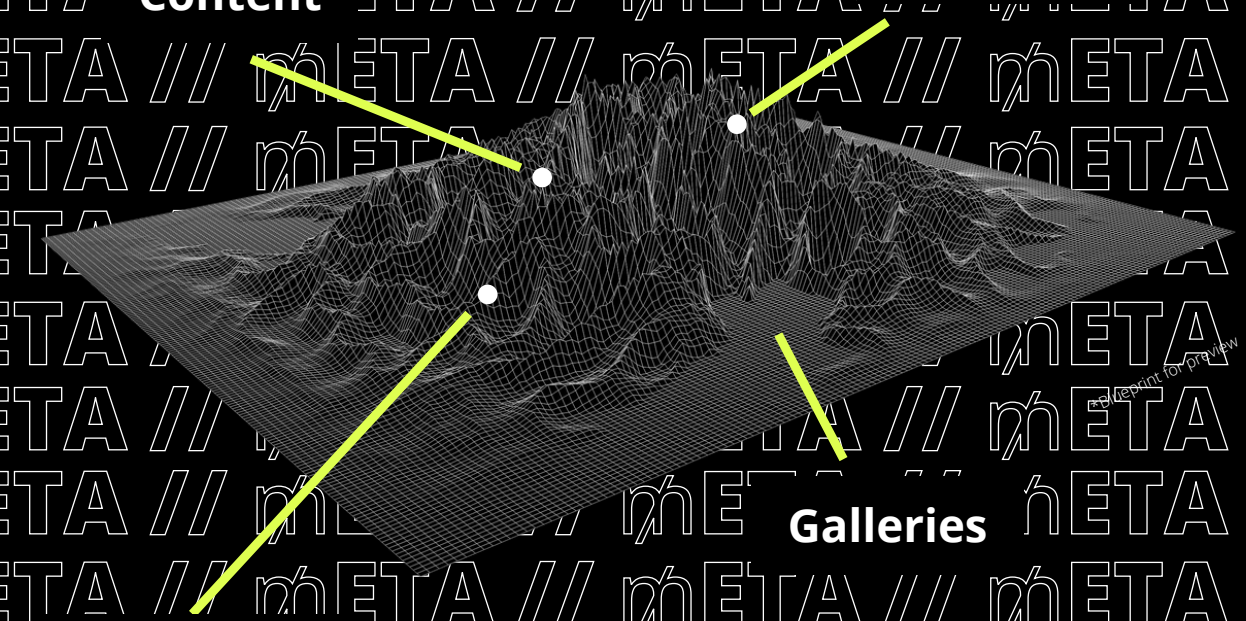
Result - 5% Airdropped for holders of Solana and FK $\eta$  as promotion incentive and for them to buy nice things.



# WHAT'S THE META FOR?

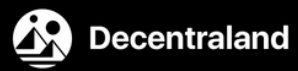
**Content**

**Billboard**



**Showroom**

**Galleries**

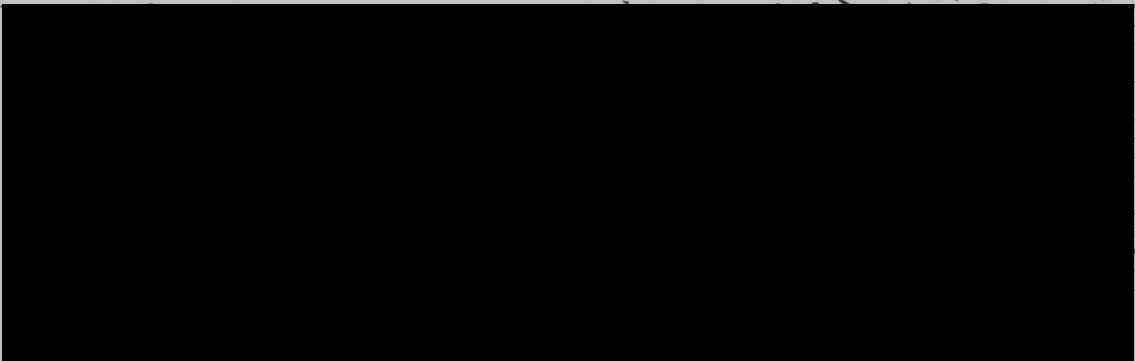




## The \$WTFm Secret Pass

Total Supply: 600 to 3,000 Token Memberships

We'll make a screenshot just before the airdrop, every holder of FKm, will get a unique and exclusive membership for something that is just sick. In our presale, more than 300 buyers acquire the opportunity to own a very highly scarce asset of the ecosystem. They are now at DEX.



# Important Legal Disclaimer

1. This White Paper shall not and cannot be considered as an invitation to enter into an investment. \$FKM tokens do not constitute or relate in any way nor should \$FKM tokens be considered as an offering of securities in any jurisdiction. The White Paper does not include or contain any information or indication that might be considered as a recommendation or that might be used to base any investment decision. This document does not constitute an offer or an invitation to sell shares, securities or rights belonging to the Company.

2. Any information in the White Paper is given for general information purposes only and the Company does not provide any warranty as to the accuracy and completeness of this information.

3. The offering of \$FKM token is done in order to allow the acquisition of art and Unflake services program.

4. Regulatory authorities are carefully scrutinizing businesses and operations associated with cryptocurrencies in the world. In that respect, regulatory measures, investigations or actions may affect Company's business and even limit or prevent it from developing its operations in the future.

5. Any person undertaking to acquire a \$FKM token must be aware that the Company business model and the White Paper may change or need to be modified because of new regulatory and compliance requirements from any applicable laws in any jurisdictions. In such a case, any person undertaking to acquire a \$FKM token acknowledges and understands that the Company shall not be held liable for any direct or indirect loss or damages caused by such changes.

6. Acquiring \$FKM token shall not grant any right or influence over Company's organization and governance to the buyers

7. ■ fuck mainstream ■



## **RISK WARNING**

Trading and investing in cryptocurrencies involve substantial risk of loss and is not suitable for all types of investors. Please make sure you are investing mindfully after understanding the nature, complexity and risks inherent in the trading of cryptocurrency. You should not purchase cryptocurrency unless you understand the extent of your exposure to potential loss.

*\*About this whitepaper:*

*Some pieces of information contained in this whitepaper are based or inspired by people or projects we admire. There are excerpts from this text that are very similar to other public documents from which we have extracted templates for efficiency.*